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Synapse™

AT&T Medium Business System

Simple to Install and Manage

Easily Grow to 50 Stations

Cordless-Mobility Ready



So Simple. So Easy. So Perfect.

Small businesses need a telephone system that's simple, easy and offers the right features and benefits for their needs. New from AT&T, Synapse™ can help with user-friendly displays, features and installation, you can focus on your business and staying ahead of the curve.

The Synapse Deskset from AT&T is designed for medium businesses. Synapse provides up to 50 extensions

and is scalable from 1 to 16 outside lines. By using the upgradable software, you can enhance the phone system's capabilities now and in the future, so as your business grows, your phone system can too.

Synapse doesn't require special wiring. Each phone connects to the same Ethernet jacks shared by the business' computers. A simple Gateway

box connects the Desksets to the outside phone lines. As each Deskset and Gateway is connected, other Desksets and Gateways in the system are recognized. The system instantly configures itself with the most commonly used settings.

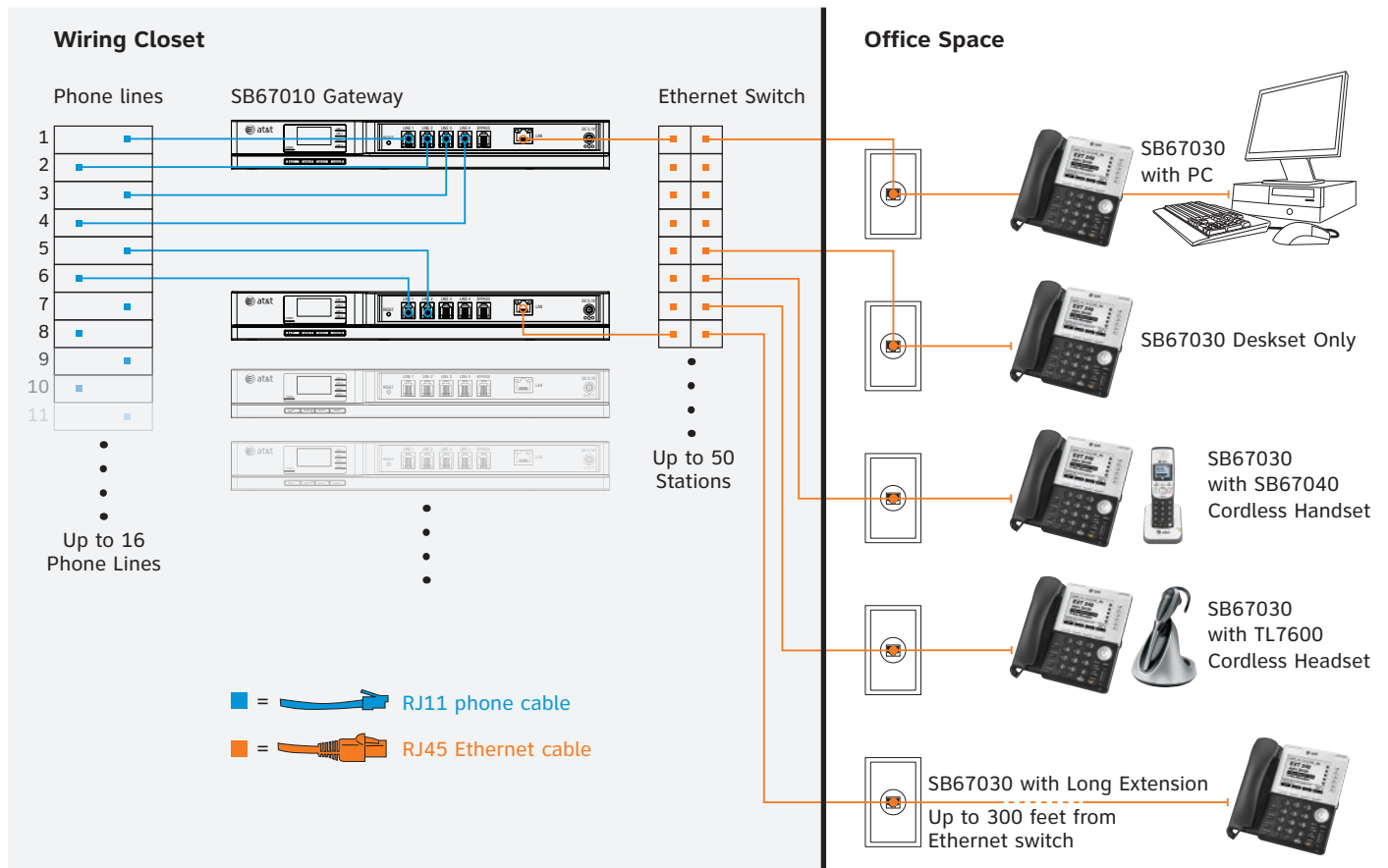
Synapse—AT&T Medium Business System

How it Works

Setting up Synapse couldn't be much easier. After plugging the system's Gateway(s) into the phone lines supplied by your phone company, you plug it into your business' Ethernet data switch. It doesn't matter which phone line is plugged into which socket on the Gateway, or which socket you use on your data switch. There's nothing to do "wrong." Next you start connecting your Synapse Desksets. If a Deskset will share its connection with a computer,

unplug the computer's network cable (the standard RJ45 Ethernet cable) from the wall and plug that end into the PC socket on the back of the Deskset. Then connect the network cable supplied with the Deskset between the LAN socket on the back of the Deskset, and the wall connection where the original cable had been plugged in. If the Deskset will not be sharing its connection with a computer it's even easier. Just connect the network cable

supplied with the Deskset between the LAN socket on the back of the Deskset, and the closest network socket. Plug in the power adaptor for the Deskset and you're connected. Synapse has been preset with all of the most common settings, so you could literally start using your system without any additional effort. But it's so easy to customize settings, you'll want to tailor the system to the needs of your business.



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Easy to Customize.

Synapse has been preset with all of the most common settings so your system is up and running without any additional effort. But with such easy customization, why not tailor the system to the specific needs of your business?

To begin, find the IP address displayed on any of the Desksets. Then enter that IP address into a web browser of any computer that is connected to the Gateway and Deskset network. Follow the instructions outlined on the web-based administration screens and you're on your way! Set up a ring group for your sales department or a multi-level, customized automated attendant with just a few clicks. It really is that easy.



Easy to Use. Easy to Understand.

Synapse includes a large feature set, but it's so simple to use you'll never miss out on any capabilities or advanced features. For example:

- The large backlit display with context sensitive help text guides you through all the feature operations.
- The display keeps you fully informed of the status of up to five calls per extension.
- "Soft keys" present different options for handling each call depending on its status—for example, an active call presents different options than a call on hold.

Each extension can store and display extensive directories and call logs. And each Deskset has a built-in DECT 6.0 base station so your office roamers can add a Synapse Accessory Cordless Handset or Headset for wide-ranging mobility.*



Phone Placement. Easy Mobility.

Synapse allows you to place Desksets anywhere you might want a phone. Easily use network extension cables to place phones away from the nearest jack.

Maybe you need to cut the cord. Every Synapse Deskset has a built-in DECT 6.0 base radio so you can add an inexpensive Synapse Cordless Handset or AT&T Headset to any extension and bring the power of the Deskset with you.*



*A maximum of 5 Desksets may be equipped with an SB67040 Cordless Accessory Handset and/or TL7600 Cordless Headset.

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General Information

DIMENSIONS

Gateway

1.8" x 13.5" x 7.9" (HxWxD)

Deskset

8.2" x 8.9" x 6.5" (HxWxD)

Cordless Handset

6.9" x 1.8" x 1.4" (HxWxD)

WEIGHT

Gateway

4lbs.

Deskset

44 oz.

Cordless Handset

5.2 oz.

System Features

- Capacity:
 - Extensions 50
 - PSTN lines 16
- Supports DHCP Servers for Automatic IP Address Assignment
- 30 Minutes of Voicemail Storage per Extension
- Upgradable Software
- System-wide Paging
- Caller ID
- Automated Attendant
- Transfer
- 3-Party Conference
- Redial Log
- Custom Recording of On-Hold Messages
- 100 Number System Phonebook
- Call Forwarding
- Call Park & Retrieve
- Do Not Disturb
- Ring Groups
- Automatic Clock Setting Using NTP
- A Maximum of 5 Desksets May Be Equipped With an SB67040 Cordless Accessory Handset and/or TL7600 Cordless Headset

Deskset Features

- 5 Inch Display
- Handles 5 Simultaneous Calls
- Speakerphone
- Context-Sensitive Feature Soft Keys
- Context-Sensitive Help Text
- 6 Quick Dial Keys
- Supports Cordless and Corded Headsets
- Wall Mountable
- Selectable Ring Tones
- 50 Number Station Phonebook

Cordless Handset Features

- DECT 6.0
- Selectable Ring Tones
- Large Lighted Display
- Speakerphone
- Headset Compatible (2.5mm jack)

Gateway Features

- RJ45 Connection to LAN
- Rack-Mountable
- 4 Phone Line Connections
- Combine 4 Gateways for up to 16 Phone Lines
- Standard Phone Connection for Power-Failure Bypass

System Requirements

- Phone Line Connections
- Ethernet LAN Connections
- Personal Computer with Web Browser
- Browsers Supported: IE6, IE7, Firefox